

Make a Difference from Massachusetts – First Annual Fundraising Drive

The cost of higher education is skyrocketing nationwide. Currently, it costs \$45,000 per year for an out-of-state student to attend Michigan. Unfortunately, many gifted students never set foot on campus because their families do not have the financial resources to make their goal of attending Michigan a reality. They may choose to attend other institutions that offer more competitive financial aid packages. Those who do attend borrow more than students at any other Big Ten school, borrow from private lenders at high interest rates, take longer to graduate, and are more likely to drop out because of the financial strain. When they graduate with excessive debt, their career choices are hindered based on the need for repayment.

The University of Michigan Club of Greater Boston has launched a new annual campaign to help support students from Massachusetts who are accepted to Michigan. We hope you will join us.

The Data

The **\$45,000** annual cost of attendance for out-of-state students:

- Mirrors the cost of Ivy League institutions, many of which offer need-based aid that covers nearly the entire cost
- Far exceeds the cost of other flagship public universities
- Includes \$33,000 for tuition, and nearly \$12,000 for room, board, and incidentals; this cost of attendance does not represent the full cost of educating an undergraduate at U-M

The implications

- Many exceptional students choose other schools; those who do attend often take on excessive debt, drop out, and/or work undue hours.
- After available financial aid is tapped, students have an average of \$12,000 of unmet need per year.
- The average loan debt per graduate is \$22,000. This is:
 - Higher than the national average
 - Higher than students at most other Big 10 schools
- Data show that wealthier students with high ACT scores are more likely to apply to Michigan lower income students, decreasing the socioeconomic diversity of campus

The context

- U-M has significantly fewer endowment dollars per student than many competing institutions (below, in approximate numbers):

Princeton	\$1.5 million/student	Northwestern	\$300,000/student
Harvard	\$1.2 million/student	Duke	\$210,000/student
Yale	\$1.2 million/student	U-M	\$77,000/student

- U-M funds are stretched to the limit, as government funding has decreased and enrollment has increased – resulting in fewer dollars for more students with need.

(*U-M's endowment, after the successful "Michigan Difference" Campaign, stands at nearly \$5 billion)